Metropolitan Home Health Care Center

"Rental & Sales Since 1970"

Wayne Fanning - Owner

Has a member of your family or a friend been stricken with an illness or injury which requires specific treatments or equipment? To help them get back on their feet again, you may need the services of the **METROPOLITAN HOME HEALTH CARE CENTER** at 3014 Memorial Ave. in Lynchburg, phone 845-4800. Your locally owned and operated health care company, **METROPOLITAN'S** owner Wayne Fanning, will go that extra step to be sure that you get the right equipment at the best price possible to insure a speedy recovery.

This reputable firm features such sickroom supplies as wheel chairs, hospital beds, commodes, traction rigging, exercise bikes and other exercise equipment for physical therapy and much, much more. Their reasonable rates and considerate service have won them the respect of leading physicians and clinics.

The **METROPOLITAN HOME HEALTH CARE CENTER** offers free pick-up and delivery service and 24 hour emergency service to their customers. The road to recovery is a lot smoother with this respected firm's help. The writers of this 1977 Review suggest that you call them whenever you need hospital equipment or supplies of any type . . . you'll be glad you did!

SALEM CARPET MILLS

FACTORY WAREHOUSE STORE

A world of beauty awaits you at the **SALEM CARPET FACTORY OUTLET STORE** in Lynchburg at 3139 Old Forest Road, phone 384-5831. As authorized dealer for famous Salem carpeting, this outstanding factory outlet features a most complete selection of beautiful carpets for your living room, your bedrooms, your dining room . . . even your kitchen and bath. They handle a full line of colors, styles and designs to compliment any decorating scheme and will gladly offer their assistance in helping you select the style that's just right for your home or office.

They can show you deep pile shags, the latest textured carpet and indoor-outdoor for versatile beauty. They also have special savings on roll ends to do those small rooms at a big discount! They carry a complete selection custom draperies & waqll coverings in decorator patterns. For everything in beautiful carpeting AND fabulous Salem Carpet quality, see the **SALEM CARPET OUTLET STORE** . . . today! They also offer special contractor rates on commercial accounts, complete installation is available on all items sold.

The writers of the 1977 Review urge you to make this fine outlet store your one-stop carpeting headquarters.

ECONO TRAVEL MOTOR HOTEL

Good motels are indispensible to the progress and development of a growing city. The **ECONO TRAVEL MOTOR HOTEL** at 2400 Stadium Road, off Rte. 29 South Expressway in Lynchburg, phone 847-1045, has accommodated a great many tourists and businessmen in a manner that assures them of the continued patronage and good will of the traveling public.

The management here has maintained an ideal service which is thoroughly exemplified by the manner in which every employee attends to his or her duties. Nothing is taken for granted, nothing is forgotten. Hospitality and service are always their first and last consideration.

Much of the credit for the splendid reputation of this hotel is due to the executive ability of the management, whose untiring efforts, foresightedness and careful attention to detail, has maintained a standard of hospitality and service which would be difficult to surpass. Their motto is "Spend the Night, Not a Fortune."

Mr. and Mrs. Downey have retired and wish all a pleasant stay at the **ECONO TRAVEL MOTOR HOTEL**. Glenn & Verlin Hahn are the new managers and they hope to offer the same standard of hospitality and service to all.

It is a pleasure for the editors of this 1977 Review to recommend the **ECONO TRAVEL MOTOR HOTEL** for its fine accommodations and first class service.

Today's Army Has A Lot More To Offer

Sgt. Anderson, Sgt. Nelson, Sgt. Early, Sgt. Lopez, or Sgt. Cardwell

- AREA RECRUITERS -

Things are changing in today's Army! Pay's getting better all the time, benefits are increasing, and the number and type of career opportunities is growing with the advancing technology of the age in which we live. If you're at least 17 years old, in good physical shape and can quality . . **YOU** may select from hundreds of job opportunities available in today's Army.

Just call 845-7241 at Army Recruiting, U. S. Government, in the Tarkington Bldg. to discuss YOUR future.

The Army offers some excellent programs for young men and women who aren't satisfied going through life without any chance of a rewarding, high paying lifetime career. You can get in on 3 or 4 year programs, which will see you trained in the career field of your choice with a written guarantee of the training YOU want. There's opportunity for advancement, travel and adventure with today's Army. Don't let it pass YOU by. Phone 845-7241 and talk with either Sgt. Anderson, Sgt. Nelson, Sgt. Early, Sgt. Lopez, or Sgt. Cardwell, area recruiters, about YOUR future in the United States Army.

The authors of this 1977 Review are pleased to list this well known Army recruiting office among the prominent businesses of the community.

ADVERTISEMENT

BETTY BRITE CLEANERS

Lewis & Daphine Moore - Owners

Located at 3031 Old Forest Road in Lynchburg, phone 384-5763. Here the best in dry cleaning is accomplished. They use the best and latest processes, and as a consequence, when garments are returned to you, they are clean, odorless, and well pressed.

They specialize in all classes of dry cleaning for ladies and men, and the most delicate dresses are handled in a very careful manner.

They offer a fast shirt service, reweaving and drapery cleaning, and you'll like their friendly, courteous personnel.

Many people have learned that through good dry cleaning service they can save the expenditure of many dollars of new clothing. Both men and women have found that the most sensitive fabrics are carefully handled and successfully cleaned at the BETTY BRITE CLEANERS and are returned to them cleaned and finished in the finest manner.

This 1977 Review makes special commendation to this fine cleaners.

FAIRVIEW HOME IMPROVEMENT COMPANY

Quality Insulating Siding for Homes & Stores

If you live in an older home and you've grown tired of having to go through all the work and expense of re-painting it every few years, then maybe it's time for you to call the **FAIRVIEW HOME IMPROVEMENT COMPANY** at 847-6825, located at 3201 Campbell Ave. in Lynchburg, and find out about the ultimate in easy-to-care-for exterior finishes for your home or office . . . aluminum siding! **FAIRVIEW HOME IMPROVEMENT** has over 16 years of experience in installation of more attractive store fronts as well as quality aluminum home siding.

Available in a wide range of colors and textures, durable siding is the best investment the owner of an older home can make. Not only will the siding retain its beauty for the life of the house, but the superior insulating qualities of siding keep your heating and air conditioning bills to a minimum.

Call the PROFESSIONALS AT FAIRVIEW HOME IMPROVEMENT to find out just how easily you can have the beauty and protection of carefree aluminum siding for YOUR home! The editors of this 1977 Review suggest that you contact THIS reliable firm first!

HOLIDAY INN OF LYNCHBURG

The Holiday Inns of Lynchburg are located on Route 29 North, phone 846-6506, and Route 29 South, phone 847-4424.

One of the things that has made America strong is the ability of her businessmen to meet ever changing conditions and the needs of the demanding public. The motel industry, for example, is recognized today as a vital and necessary part of our American economy.

We wish to direct our readers attention to this motel which has ample accomodations to please even the most discriminating guest. Here you will find air-conditioned, carpeted rooms, telephones in rooms, color TV, swimming pool - just to mention a few - and all of this with reasonable rates. Consequently, many travelers prefer to travel extra miles in order to stay here and thus assure themselves of a good night's rest in comfortable surroundings. They have complete banquet facilities for from 10 to 300 people and operate one of the finest restaurants in the area.

The editors of this 1977 Review recommend the people from our area stop at the Holiday Inn the next time they are in town and commend the management upon the excellence of their service.

CHRISTIAN BOOK SHOP

With a fine selection of all types of religious articles, books, records and much, much more, the Christian Book Shop offers everything for the Christian and the Church.

This respected firm is located at 19-A Wadsworth St., in Lynchburg phone 846-6679 or 845-9056 and they carry a complete line of religious goods. They are well known as the area's leading church supply because they handle many items which are used every Sunday during worship services. From Bibles to hymnals to candles . . . they have have what you need.

The Christian Book Shop also has a good supply of Christian gift items which are sure to please everyone on your gift list. Stop in today and look over the wide variety of religious materials available at this fine shop.

The authors of this 1977 Consumers Message are very pleased to be able to recommend such an outstanding store to all of our readers. We join with them in urging everyone to attend church this Sunday.

NEW LONDON AUTO PARTS

With the price of auto parts as high as they are today, the average person cannot afford to keep his car in the best of repair, unless he is a wise owner and saves his money by selecting his parts from the **NEW LONDON AUTO PARTS**, phone 239-1967. They are located just out of New London. Take 460 towards Bedford for 7 miles, turn off on 623 at the New London Village and look for their sign.

These men are experts in their field and can help you select just the right part to fit any particular project. They keep in stock a complete line of good used engines, and with their use you can save many dollars over having your present engine overhauled.

From generators and alternators to transmissions both standard and automatic this firm can supply you with practically any part you might need. They never sell parts they know are worn out or damaged without first telling you the condition of what you buy.

They also buy used and junk cars, so if you have one to sell, be sure and drop by or give them a call.

We, the writers of this 1977 Review, suggest to our readers that they save their money by selecting good used parts from this reliable concern. Remember the name, **NEW LONDON AUTO PARTS.**

Lightweight Block Company Inc.

"Same Location for Over 13 Years"

A. M. Sisson - General Manager

The **LIGHTWEIGHT BLOCK COMPANY** located in the Lower Basin in Lynchburg, phone 845-8001 are producers of the very finest concrete blocks for construction.

Their products meet the specifications of architects and builders everywhere and, due to exceptional quality and high energy efficiency, are much in demand throughout the construction industry in Central Virginia. They are being used in every form of building where Permanence and energy cost effectiveness is needed.

Smart do-it-yourselfers have found that concrete blocks and shapes are the most economical, and easiest to use, of all the construction materials on the market today. Anyone can do it and, with the proper tools and adhesives, the job will look very professional.

So, do what intelligent contractors and homeowners do and build with high quality concrete blocks and shapes from the **LIGHTWEIGHT BLOCK COMPANY** your Sable dealer. The writers of this 1977 Review think you'll be proud of the results that you get with these fine products.

H & H RENTAL CENTER

James R. Hicks - President

James W. Hicks — Vice President

Why buy an item that you're only going to use a couple of days every year? Save money by renting it from H — H **RENTAL CENTER** at 525 Alleghany Ave. in Lynchburg, phone 846-5243!

H & H RENTAL CENTER has expanded to serve you better by becoming the only authorized Ryder truck rental dealer in the area. Ryder rents trucks and in Lynchburg H & H rents trucks in 12 ft., 18 ft., or 22 ft. models either local or one way.

Here you'll find **EVERYTHING** that you need to complete that repair on the car, cultivate a garden, throw a big party like a wedding reception, nurse an invalid back to health, or put up a guest for the night! By simply phoning ahead, you can have the articles you'll need reserved and the low, low rates and the courteous, dedicated service will keep you coming back time and again!

The authors of this 1977 Review urge you to take a look around the house and see if there isn't something that you've been meaning to do, and then call **H — H RENTAL CENTER** to find out just how little the proper tools will cost. You'll save money and time!

THE S. GALESKI OPTICAL CO.

THE S. GALESKI OPTICAL CO. is located in the Pittman Plaza Shopping Center, lower level in Lynchburg, phone 846-4217. Here they feature quality fashionable eyewear for the best in sight and smart good looks. Bring them your prescription and they will fill it in the most careful manner.

They have a wide selection of beautiful frames distinctively and comfortably styled to each individual.

Where your eyes are concerned, there is no substitute for quality, and you can count on **THE S. GALESKI OPTICAL CO.** for the best. If you need a pair of fine prescription sunglasses, be sure to come in and look over their wide selection, consisting of many beautiful styles and frames.

THE S. GALESKI OPTICAL CO. also specializes in artificial eyes which they will expertly fit and match to your complete satisfaction.

We, the writers of this 1977 Review, high recommnd **THE S. GALESKI OPTICAL CO.** to all our readers for their important service is unexcelled anywhere.

SAUNDERS LEASING SYSTEM

WAYNE TYREE - BRANCH MANAGER

Conveniently located at the intersection of Route 29 N. and Amelon Road in Madison heights, phone 847-5549 is **SAUNDERS LEASING SYSTEM:** a nationwide truck system!

With offices in many major cities, this outstanding firm can offer both short haul and long haul trucks, tractors and trailers for your convenience. They have a huge selection of trucks of all types and their prices are very competitive! No matter what kind of job you have to do . . . **SAUNDERS LEASING** has the right truck for it! Call 847-5549 and make arrangements for your next leased truck!

With full service leases tailored to your specific needs and dependable air conditioned rental vehicles to back-up your fleet- **SAUNDERS** is ready when you need them. Founded in 1916, **SAUNDERS** started the leasing industry and their quality service and maintenance programs keep them the best.

We, the editors of this 1977 Review, wish to compliment this reliable rental organization on their years of dedicated service to the residents of the greater Lynchburg area!

ROBERT LEE ASHLEY- DRY WALL CONTRACTOR

"OVER 18 YEARS IN BUSINESS"

Many people who are having their home built do not realize that they can be their own contractor! Why pay someone an enormous sum of money to have him employ friends and relations when you can "contract" the various phases of home construction yourself and save a bundle in the process? Take dry wall services for instance. By simply calling **ROBERT LEE ASHLEY, JR.** at 401 College Park Dr. in Lynchburg, phone 239-5974, you are assured of the very best work and you don't have to pay someone else to make the phone call!

With many years of experience behind them this reputable contractor is capable of finishing the interior walls of your home in the most professional manner possible. Their outstanding work record is their best recommendation. It's no wonder that many builders specify this fine firm for all of their dry wall needs.

The authors of this 1977 Review think that your home will look better if you're your own contractor and call Robert Ashley for the dry wall work!

ADVERTISEMENT

College Toyota AMC/Jeep

Irving Newcomb - Owner

Allen Hennessee & Roy Newcomb - Mgrs.

In these days of rising fuel prices and increasing service costs, it makes sense to shop for cards where economy and dependability are built into every unit. **COLLEGE TOYOTA AMC/JEEP** at 301 Oakley Ave. in Lynchburg, phone 847-1261, features the complete line of Toyota and AMC/Jeep model cars for 1977 and these outstanding automobiles are the sensible way to get the kind of gas mileage and trouble-free driving that everyone should be looking for these days! Test drive a Toyota and see how much car your money will buy.

Stop by this popular dealer's showroom and see their large stock of cars. With the available options which allow you to "customize" the model of your choice to your needs, there's no longer any reason to continue driving a "gas gulper" in these days of increasing energy costs.

Do something sensible for the energy situation AND for yourself . . . see the full line of new Toyotas and AMC/Jeep at COLLEGE TOYOTA AMC/JEEP! The editors of this 1977 Review give this outstanding firm our complete vote of confidence.

Morey Construction, Inc.

Tom Morey - President

Building a new home? The first thing you need is a good, solid foundation and THE man for the job is **MOREY CONSTRUCTION, INC.**! Located at 7712 Timberlake Rd. in Lynchburg, this reliable contractor will speed up the construction of your home with a strong, durable and termite-proof concrete foundation.

MOREY CONSTRUCTION will then finish your concrete work from footing to foundation tion to perfection. Phone 237-6228 for information and free estimates.

With "yards and yards" of concrete experience behind him in hundreds of commercial and industrial building applications throughout central Virginia, this is one expert contractor who will do the best job anywhere in almost any weather without charging an arm and a leg for the work. The very best costs no more!

You can call **MOREY CONSTRUCTION** directly just like hundreds of contractors throughout Central Virginia have been doing for years. This is one firm that does the same high quality work on a home footing and foundation as on a large industrial contract job. The authors of this 1977 Review suggest that you call the professionals whenever you need concrete work of any type. You will be welcome and will receive courteous attention from their enthusiastic work men.

SEABOY SEAFOOD, INC.

Joe & Marian Rothgeb, Ronny Vaughan - Owners

Direct from the sea to you. That's the word at **SEABOY SEAFOOD INC.** where the very freshest, finest seafood anywhere can be found!

Located at 306 Rivermont Avenue in Lynchburg, phone 845-4775, this well known seafood market features fresh fish, crab, shrimp, lobster, oysters and other seafood delights during season. They try to maintain a huge selection of ocean goodness on their counter at all times.

Seafood is an excellent source of natural protein and vitamins. The great taste is just part of the reason you should eat fish and other seafood regularly. Try a dinner of fresh flounder or maybe shrimp, or even lobster for a taste treat beyond compare. You'll agree: the finest seafood comes from the **SEABOY SEAFOOD, INC.**!

In compiling this Review for 1977 of leading businesses and markets throughout the area we, the editors, feel that you'll thoroughly enjoy the quality and goodness of fresh seafood from this outstanding shop.

Walker, Mosby & Calvert Realtors

JOHN L. MOSBY - PRESIDENT

When you're looking around today's tough, critical real estate market for the best place to put your money, trust **WALKER, MOSBY & CALVERT REALTORS** to help you find the home or property that YOU want!

With offices located at 815 Church Street in Lynchburg, phone 845-1268, this respected broker has more to offer in terms of listings and services. Whether you're looking for a building site, a new home, industrial or farms . . . this is the one to see FIRST! This fine firm has been in continuous service to the people of Lynchburg and the state since being established in 1890. This is one of the oldest realtors in the state.

With some realistic prices and some diligent effort, **WALKER, MOSBY & CALVERT REALTORS** can and will find just what you're looking for. They have access to property throughout the state and can assist you in ever conceivable manner. When it comes time to sell your existing property, this reliable broker will get more for you! Trust them with ALL of your real estate matters!

As the editors of this 1977 Review we heartily suggest that YOU contact this well-known firm for ALL of your transactions.

Johnsons Overhead Door Sales & Service

"Quality Garage Doors For Your Security"

LOYD & GOLDIE JOHNSON - OWNERS

In the Greater Lynchburg Area see the professionals at **JOHNSONS OVERHEAD DOOR SALES & SERVICE**, with shop and offices at 2108 Mayflower Dr., or phone 846-5884 for complete information and free estimates on your overhead garage door!

This reliable firm has put hundreds of doors into operation throughout the area and offers the contractor, businessman and homeowner the advantages of convenience and practical operation with their wide range of models. With manual, electrically operated and remote control systems to choose from, **JOHNSONS OVERHEAD DOOR** carries an ample supply in stock of any type garage door and has a model for every conceivable application.

JOHNSONS OVERHEAD DOOR has doors to fit any size opening and can supply them in wood, fiberglass, aluminum and steel. All doors can be, of course, finished to match the exterior of the building. As the authors of this 1977 Review, we suggest that you don't put off that phone call another day.

ADVERTISEMENT

Crawford's Carpet & Tile Shop

Locally Owned & Operated by Ernest Reed Crawford

Does your home or office have tired floor covering. **CRAWFORD'S CARPET & TILE SHOP**, located in the Town & Country Shopping Center in Madison Heights, phone 528-1015, has a wonderful selection of carpeting with designs and colors that are calculated to lure you to an exciting new level in living.

Trained personnel at **CRAWFORD'S CARPET & TILE SHOP** can help you roll out a room full of beauty. This is one of those places where quality reigns and style is paramount. They feature distinctive quality products for the fashionable at reasonable prices with budget terms available.

Since they have opened it has become known as the **ONE STOP** carpeting center. Let them make estimates for you without obligation. When you have made your selection, you may be assured of expert installation. The workmen will complete your job in a way that will make you want to recommend them to your friends. For all your floor covering needs, go to **CRAWFORD'S CARPET & TILE SHOP** or phone 528-1018 for complete information.

In this 1977 Review edition we, the editors, suggest you call this commendable firm first.

JONES EXTERMINATING COMPANY, Inc.

LOCALLY OWNED AND OPERATED

For positive, safe termite control, call the professionals at **JONES EXTERMINATING COMPANY, INC.** at 3129 Maryland Ave. in Lynchburg, phone 846-7532. They're the EXPERTS in the pest control field!

This reliable concern will not only take care of your termite problems but they will eradicate all types of insect and rodent pests including spiders, fleas, roaches, silverfish, ticks, rats and mice. They utilize only the latest fogging and spraying techniques so you needn't fear for the safety of your children and pets.

The **JONES EXTERMINATING COMPANY, INC.** issues real estate, FHA and VA termite reports for prospective homeowners. Their fast, accurate service has become the standard of the industry and they maintain a record of all jobs for future reference.

The authors of this 1977 Review suggest that you contact this well-known firm for complete eradication of insect and rodent pests!

Creditors Service Agency, Inc. & Medical-Dental Adjustment Bureau Of Lynchburg

"Providing Service for Over 24 Years"

Businessmen know that accounts receivable are not money in the bank until they are in the bank. When you're having trouble collecting past due accounts, see the professionals at the CREDITORS SERVICE AGENCY or the MEDICAL-DENTAL AD - JUSTMENT BUREAU!

These respected firms are located at 1105 Church St. in Lynchburg, phone 845-5908, and is in the business of collecting accounts for you. Their methods are ethical, honest AND effective. You'll find that these are firms which can actually make money for you rather than cost you. It's the easiest, best way to keep all of your accounts current.

Charing a small percentage ONLY on those accounts which they collect, the CREDITORS SERVICE AGENCY and for Doctors and Dentists, the MEDICAL - DENTAL ADJUSTMENT BUREAU has won the respect and admiration of many of the area's leading businesses and professionals. The authors of this 1977 Review suggest that you give them a try and see for yourself!

D. L. Bryant Painting Contractor

For experienced painting, call **D. L. BRYANT**, your professional painting contractor in Rustburg, phone 237-5466. This qualified, licensed and bonded contractor will handle the WHOLE job . . . from helpful decorator advice on choosing a complimentary color scheme to expertly applying paint of the highest quality. In short, he'll do **EVERYTHING!**

Whether it's your home or office that requires the master's touch, you can rest assured that this firm will do the best job in the shortest possible time with the least inconvenience to you. Start planning now to have that much-needed painting done!

Since **D. L. BRYANT** does both interior AND exterior work, you needn't search for separate firms to do the total job. Wallpaper, special finishes and many other unique services are also offered by this outstanding contractor.

The editors of this 1977 Review urge ANYONE needing the BEST in residential or commercial painting to contact this reputable firm!

Southland Furniture Galleries

With the trend in retailing pointing toward lower prices and lower overheads due to lack of service, it is indeed refreshing to find a store where the lowest prices and the finest service go hand in hand. In the Greater Lynchburg Area, smart homeowners and interior designers know where to find both of these things when they're looking for quality furniture and we're talking about the **SOUTHLAND FURNITURE GALLERIES!**

Located for your convenience on Route 29 N. at Monroe, phone 847-4128, this well-manaaged furniture gallery features tremendous buys on over 100 name brands of furniture for the home. Choose from Central Virginia's largest selections of styles and colors in living room sets, dining room furniture, bedroom groups, and decorator accessories for every room in the home. **SOUTHLAND** also carries a full selection of fine carpeting for your home and if you've been in the market for that special something to brighten up your room, look over their selection of Oriental rugs.

The **SOUTHLAND FURNITURE GALLERIES** offers to make you the very best deal in Virginia on **ALL** your home furnishing needs.

As the editors of this 1977 Review, we highly recommend that you shop this quality furniture gallery. We know you'll be glad you did!

Bobby L. Zeigler - Custom Home Builder

There comes a time in each married couple's life when they decide that they no longer want to live in a small apartment or pay rent to someone without getting any return on their money.

When that time comes and they start looking into buying a home, they often realize that the pre-built homes available are not just what they have been looking for. The kitchen may be in the wrong place; the bedrooms are too small; there's no garage; or the homes are in the wrong neighborhood.

Many people have felt that building a home of their own to their own plan would be too involved and too costly, and have compromised on what they really want.

If this is your situation then you really do not have to compromise. Bobby Zeigler is located at 935 Indian Ridge Dr. in Lynchburg, phone 237-0760, is one of the finest custom home builders in this area. They know the home building business completely and can help you with the entire project: from the discussion of what you want in your home - - - through the drawing of the plans - - assistance in arranging financing . . . into the actual construction.

We, the editors of this 1977 Review, would like to take this opportunity to highly recommend Bobby Zeigler to anyone interested in building today.

Brockman Chevrolet, Inc.

CHEVROLET, OLDSMOBILE AND SUBARU

"Area's Finest Dealer Since 1958"

Looking at new cars? Careful consumers in the Greater Lynchburg Area have come to regard **BROCKMAN CHEVROLET** as Central Virginia's most customer oriented new car dealership! This respected firm, located on Route 29 South, phone 846-1978, is one of the area's foremost "transportation experts!"

Because most automobile manufacturers don't make a car that's exactly right for everyone, this is one new car dealership which features several brands of domestic as well as imported cars for you to choose from. They carry the complete line-up of new models for 1977 of Chevrolet, Oldsmobile including the year's best selling car, the Olds Cutlass and the amazing front wheel drive Subaru. If your budget isn't quite ready for a new car, select from one of the area's finest assortments of guaranteed, reconditioned used units. Either way, you get **BROCKMAN CHEVROLET'S** famous Mr. GoodWrench service after the sale!

The authors of this 1977 Review recommend this outstanding new and used automobile dealership to all of our readers. It's one spot where service goes right along with the sale!

HIGHLAND ASSOCIATES

W. T. NEWMAN - OWNER

Frank McKinney - Mgr.

A leading manufacturer of truck bodies and fuel tanks, **HIGHLAND ASSOCIATES** has offices on Wards Rd. in Lynchburg, phone 237-2838. They have to be considered a valuable asset to the financial well-being of the community.

They are manufacturers and designers of fuel tanks, hoists, dumps, power gates, furniture bodies and 5th wheels, stakes, Hackney vans, frame alterations and service equipment, dump bodies by Marks, and truck security safes. They also do quality repairing.

This respected firm features the type of business ethics and community spirit that people look for when they think of a quality-minded firm. Residents of the area should be proud to have such a fine company located in the community.

HIGHLAND ASSOCIATES' many fine products are among the very best anywhere. Their success is as much a result of their business policies as it is a result of their products, though, and their customers are always the first to put in a good word regarding any and all business dealings with them.

In composing this listing of leading firms in the area, we, the editors of this 1977 Review, are pleased to be able to list this outstanding manufacturer.

ADVERTISEMENT